



Hinrichs Flanagan Financial Launches Women's Advisory Board

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CHARLOTTE – Hinrichs Flanagan Financial has established its first Women's Advisory Board to assist the firm in addressing issues important to women. As a member of the MassMutual Financial Group, Hinrichs Flanagan Financial implemented the Women's Advisory Board as part of a national effort by MassMutual. The board is comprised of influential Charlotte business women and chaired by Sue Breckinridge, Vice President of Public Affairs for Time Warner Cable.

The mission of the Hinrichs Flanagan Financial Women's Advisory Board is to assist the firm to meet the financial needs of women, as well as to guide in recruiting, retaining and promoting more women into the traditionally male-dominated industry. Additionally, the Women's Advisory Board will seek ways to increase financial literacy and independence of women and girls by offering programs that benefit the Charlotte community.

The Hinrichs Flanagan Financial Women's Advisory Board will have its first meeting in February. According to Timothy C Flanagan, Jr., General Agent with Hinrichs Flanagan Financial, "Selecting the chair was an extraordinary experience. Interviewing six very successful women from different aspects of the Charlotte business community willing to spend their time listening to our story and helping us achieve our goals was one of the most amazing days I've ever had."

Sue Breckenridge, Vice President of Public Affairs, Time Warner Cable and Chair of the Women's Advisory Board says, "The Advisory Board's goals

closely match what we are trying to do in my company. I am honored to be chairing a board that offers us an opportunity to generate productive, attention-getting projects that will enhance women's roles and future in the workplace and our community."

Founded in 1935 and celebrating its 70th anniversary, Hinrichs Flanagan Financial specializes in a broad spectrum of financial services that enables the firm to offer comprehensive planning to individuals, families and businesses for risk management, asset allocation, taxes, estates, cash flow and wealth accumulation. The firm, which is affiliated with MassMutual Financial Group, serves clients in Charlotte, Asheville, Wilmington, Columbia and Greenville/Spartanburg.

MassMutual Financial Group – comprised of member companies with more than \$285 billion in assets under management as of year-end 2003 – is a global, growth-oriented, diversified financial services organization providing life insurance, annuities, disability income insurance, long-term care insurance, retirement planning products, structured settlement annuities, trust services, money management, and other financial products and services.

The MassMutual Financial Group is a marketing designation (or fleet name) for Massachusetts Mutual Life Insurance Company and its subsidiaries, which include: OppenheimerFunds, Inc., Babson Capital Management LLC; Cornerstone Real Estate Advisers, Inc.; MML Investors Services, Inc.; The MassMutual Trust Company, FSB; Antares Capital Corporation; MML Bay State Life Insurance Company, C.M. Life Insurance Company, and MassMutual International, Inc. MassMutual is on the Internet at www.massmutual.com

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